

Retention & Expansion Efforts:

Continued.....

American Eagle (American Airlines): After many years of Southeastern New Mexico not having scheduled commercial jet service, it became reality on September 5, 2007. American Eagle now services Southeastern New Mexico with three flights daily from Roswell (ROW) to Dallas/Ft. Worth (DFW).

Potential Recruitment Opportunities:

XCOR: company performs research, development and production of safe, reliable, reusable launch vehicles, rocket engines and rocket propulsion systems. Would bring 30 to 50 new aviation jobs to Roswell.

Biomass: Renewable energy project to be located in Chaves County. Clients recently received funding for a feasibility study of the project.

Queso: international food processing company looking to expand in US market. Projected employment after three years, 100 employees.

Hera: Greek yogurt company looking for a second manufacturing location, which will employ 200-300 direct jobs.

Caithness: Renewable energy project to be located on Eastern side of Chaves County. Permit approval has been obtained and power purchase agreements are being pursued with various parties.

Updated 11/2010

Investment Levels

Partner.....	\$5,000 and above
Stakeholder.....	\$2,500
Contributor.....	\$1,000
Investor.....	\$ 500
Associate.....	\$ 250

To view a current list of members, visit
www.chavescounty.net.

The Roswell-Chaves County EDC is a non-profit organization, 501 (c) (3), and all contributions are tax deductible.

**ROSWELL
CHAVES COUNTY**
economic development corporation



OUR VISION

Chaves County will become the hub for economic development in Southeastern New Mexico, aggressively pursuing an enhanced economy, improved business climate and quality of life in the region.

**ROSWELL
CHAVES COUNTY**
economic development corporation

**ECONOMIC DEVELOPMENT
CORPORATION**

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Give Me a Good Reason why I should support the efforts of Roswell-Chaves County EDC.....

It makes good cents.....

The EDC works with 'local' industrial companies assisting them with business growth:

- Seeks state and Federal funding for expansion projects
- Encourages an open dialogue between all industrial managers to discuss tax issues, legislative concerns, recruitment and training challenges; The EDC provides an email based communication system specifically designed to help strengthen the Chaves County industrial base.
- Identify 'value added' support businesses, endeavor to recruit necessary supply chain industries common to the Chaves County industrial base

Recruitment of new industrial opportunities:

Recruitment efforts in four primary business cluster groups:

- Aviation
- Agriculture
- General manufacturing
- Bio Energy
- Wind
- Solar
- BioFuels

Local, State and Federal Communication:

The EDC staff will maintain and strengthen a working relationship with agencies which will provide assistance to the local economic development efforts:

- State of New Mexico – Economic Development Department
- New Mexico Economic Development Partnership
- Eastern New Mexico Economic Development Alliance
- Federal agencies and local Federal regional reps
- Eastern New Mexico University – Roswell
- Small Business Development Center
- Eastern NM Economic Development District
- NM Manufacturing Extension Partnership
- City of Roswell
- Chaves County Commission

Market the quality of life and pro-business attitude:

World Wide Web and print media

- Web site specifically designed to promote the advantages of doing business in Chaves County
- Advertise industrial job openings
- Industry specific print ad placements based upon the four business clusters identified for Chaves County.

Support of Value added initiatives:

Non-traditional industrial development important to our quality of life:

- Walker Air Force Base Museum and Interactive Learning Center
- American Airlines – maintain and enhance service

Retention & Expansion Efforts:

Berken Energy: located their thin-film processing R&D (research and development) plant in Roswell approximately three years ago; their science/development team has developed breakthrough technologies that are already revolutionizing the energy industry. Berken Energy develops energy producing thin film products using patent-pending technologies. These technologies allow Berken to produce highly reliable and long-lasting thermo voltaic products that establish new lower cost-per-watt benchmarks in geothermal and photovoltaic industries. Manufacturing production will begin by July, 2010.

Western Emulsions, Inc.: leading innovator and supplier of asphalt emulsions products used for pavement preservation, repair and restoration announced April 30, 2009 the opening of a new emulsions manufacturing and asphalt storage facility located on 15 acre rail-served site at the RIAC. The EDC staff members worked diligently to recruit and encourage the development of Western Emulsions.

AerSale: AerSale acquired Great Southwest Aviation taking over several buildings at the Roswell International Air Center. Specialize in providing lease aircraft and engines to airlines worldwide. The tenured management team has a culmination of extensive career services with world-class airlines, leasing companies and OEM/MRO service providers. Currently employ approximately 120 employees with future plans of a labor force of 300.

MISTIC: Homeland security/defense training company located in Roswell 7 years ago. MISTIC has further developed their training offerings to include: counterterrorism, counternarcotics, intelligence and Special Operations. They have trained thousands of personnel over the past 7 years in defense of our Nation from their Chaves County training locations. The EDC facilitated several meetings between management and state/federal representatives in an effort to attract additional military/defense training programs to this location.

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