

Retention & recruitment efforts

Continued...

Berken Solar: Nine months ago Berken Solar met with communities throughout SE New Mexico and West Texas seeking a location to start their solar research and development business; after Berken met with the Chaves County Development Foundation recruitment team, Berken decided Roswell was the appropriate location. Roswell offered just what they needed: University , available industrial building, air service to reach the international clients and most of all a pro-business climate. Today Berken has completed much of their preliminary R&D and plans are to begin manufacturing by first quarter of 2009 with 50 new manufacturing jobs to be created.

Verety: Roswell was selected after the client considered communities throughout Texas, Arizona and New Mexico. Verety will hire 250 'work from home' remote order specialist, with a beginning pay of \$8.00 with advancement incentives and opportunity for overtime. Verety provides a computer for each of the remote order specialist as well as reimbursement for their monthly DHL lines expenses; to date Verety has hired over 178 work from home individuals.

SRI: On October 25, 2008 this client entered into a lease agreement with the City of Roswell; Project Goodwater is in the process of developing a desalinization pump which will be powered by solar energy; once they have completed their R&D period, the client will manufacture the pumps at the Roswell facility. Their Roswell site will become their world-wide corporate headquarters. They have indicated they will hire 25 local skilled workers during the R&D period and add approx. 45 more during manufacturing.

Updated 10/2008

Investment Levels

- Partner.....\$5,000 and above
- Stakeholder.....\$2,500
- Contributor.....\$1,000
- Investor.....\$ 500
- Associate.....\$ 250

To view a current list of members, visit www.chavescounty.net.

CCDF is a non-profit organization, 501 (c) (3), and all contributions are tax deductible.



OUR VISION

Chaves County will become the hub for economic development in Southeastern New Mexico, aggressively pursuing an enhanced economy, improved business climate and quality of life in the region.



131 W. Second Street
 PO Box 849
 Roswell, NM 88202-0849

Phone: 575-622-1975
 Fax: 575-624-6870

E-mail: rdonnell1@chavescounty.net



CCDF is worth your investment.....

CCDF works with 'local' industrial companies assisting them with business

growth:

- Seeks state and Federal funding for expansion projects
- Encourages an open dialogue between all industrial managers to discuss tax issues, legislative concerns, recruitment and training challenges; CCDF provides an email based communication system specifically designed to help strengthen the Chaves County industrial base.
- Identify 'value added' support businesses, endeavor to recruit necessary supply chain industries common to the Chaves County industrial base

Recruitment of new industrial opportunities:

Recruitment efforts in four primary business cluster groups:

- Aviation
- Agriculture
- General manufacturing
- Renewable Energy
 - A. Wind
 - B. Solar
 - C. BioFuels

Phone: 575-622-1975

Fax: 575-624-6870

E-mail: rdonnell1@chavescounty.net

Local, State and Federal Allies:

CCDF staff will maintain and strengthen a working relationship with agencies which will provide assistance to the local economic development efforts:

- State of New Mexico – Economic Development Department
- New Mexico Economic Development Partnership
- Eastern New Mexico Economic Development Alliance
- Federal agencies and local Federal regional reps
- Eastern New Mexico University – Roswell
- Small Business Development Center
- Eastern NM Economic Development District
- NM Manufacturing Extension Partnership
- City of Roswell
- Chaves County Commission

Market the quality of life and pro-business attitude:

World Wide Web and print media

- Web site specifically designed to promote the advantages of doing business in Chaves County
- Advertise industrial job openings
- Industry specific print ad placements based upon the four business clusters identified for Chaves County.

Support of Value added initiatives:

Non-traditional industrial development important to our quality of life:

- Mayor's community healthcare initiative
- American Airlines – maintain and enhance service
- Walker Air Force Base Museum and Interactive Learning Center

Retention and Recruitment efforts:

American Eagle (American Airlines): After several years of attempting to attract jet service to SE New Mexico, on September 5, 2007 flight service began with 2 flights per day from Dallas Fort Worth to Roswell; April, 2008 a 3rd flight was added to the ROW schedule. Led by Board Members of the Chaves County Development Foundation, the 'once a dream' by many is now a reality – daily jet service to SE New Mexico. Due solely to the jet service we are witnessing business retention and recruitment success not only here in Roswell but throughout SE New Mexico.

Mistic: November, 2003 this homeland security defense training company located in Roswell; since that time they have further developed their training offerings to include: counterterrorism, counternarcotics, intelligence and Special Operations to name a few. CCDF has facilitated several meetings between Mistic management and state and federal representatives in an effort to attract additional defense training to the Mistic's Roswell location.

AAR: (working on the wording.....)

Fatman's Beef Jerky: CCDF is one of several local economic development organizations which have assisted in the expansion efforts of this company. CCDF participated in project planning and loan identification.

Continued.....