



For Immediate Release:
March 1, 2011

Local Economic Development Organizations conducting Labor Study

The Artesia Chamber of Commerce (ACC) and the Roswell-Chaves County Economic Development Corporation (R-CCEDC) are pleased to announce a long-awaited area labor study is now underway. Foote Consulting Group, LLC (FCG), a global site selection and economic development consulting company, was contracted to conduct the labor shed analysis for our region.

To begin the detailed workforce informational gathering process, Foote Consulting representatives interviewed several local commercial and education service providers to conduct an in-depth workforce evaluation. The next critical phase of the data gathering process will be conducted by **Research & Polling, Inc.** (RPI). The purpose of **Research & Polling, Inc.** is to make contact with hundreds of local residents by conducting a phone interview, which will gather information such as: drive time, type of work desired, hourly or salary preference, current work status, etc. The length of the phone interview should not exceed five (5) minutes. No personal data such as name, address or phone number will be collected. All of your answers will be kept **strictly** confidential and will be compiled into a larger pool of statistical information.

The phone interview process will begin March 10, 2011. If you should receive a phone call from a representative of **Research & Polling, Inc.**, we would greatly appreciate you taking the time to complete the interview. The information you provide will help us evaluate the regional employment expectations, preferred types of employment, skill levels of the current workforce, etc. Again, the information gathered is very important for us to qualify and quantify our labor shed characteristics and support our economic development efforts.

The Board of Directors of the Artesia Chamber of Commerce and the Roswell-Chaves County Economic Development Corporation appreciate your assistance with the workforce development process. If you should have questions of us regarding this endeavor, please do not hesitate to call either: Artesia Chamber of Commerce – 575-746-2744 or Roswell-Chaves County Economic Development Corporation – 575-622-1975.